

FOR IMMEDIATE RELEASE

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Are Toothbrushes Making Your Family Sick?

ATLANTA, GA.—IMTEK is proud to introduce the Steribrush™ UV Germicidal Toothbrush Sterilizer which was specially developed to protect your family from harmful bacteria and viruses that usually grow and flourish on moist toothbrushes. Steribrush™ will sterilize up to four toothbrushes and a razor and protect you from infectious diseases so the only thing you put in your mouth is a clean toothbrush. This will result in better oral hygiene and prevent illness caused by the re-infection and cross-contamination of toothbrushes. To use Steribrush™, simply insert your toothbrush inside the unit and the UV light will automatically kill the germs. Isn't it time you took action to protect your families health? Following is an overview of Steribrush™, the new powerful solution to sanitize your toothbrush and protect yourself from infectious diseases.

Steribrush™ UV Germicidal Toothbrush Sterilizer



Features

- ✚ Protects your family from harmful germs
- ✚ Prevents the spread of infectious diseases
- ✚ Kills bacteria and viruses in about 3-4 minutes
- ✚ Holds up to 4 toothbrushes and a shaver
- ✚ Effective tool to safe guard your families health
- ✚ Long lasting safe germicidal UV lamp
- ✚ Easy to use by all age groups
- ✚ Removable toothbrush holder for easy cleaning
- ✚ Attractive design that blends into any decor
- ✚ An excellent investment in your families oral health

Your Toothbrush Can Make You Sick!

The human mouth is one of the filthiest places on earth and is literally home to millions of germs! These microorganisms are transferred to your toothbrush each time you brush your teeth and cannot be eliminated no matter how thoroughly you rinse your toothbrush.

“Even after being rinsed visibly clean, toothbrushes can remain contaminated with potential pathogenic organisms.” — The Centers for Disease Control

Scientific studies have shown that toothbrushes are an ideal breeding ground for germs. To make matters worse, cold and flu viruses, even bacteria that cause gingivitis, travel from toothbrush to toothbrush when stored closely together. This results in re-infection and cross-contamination of toothbrushes which can affect your immune system and lead to diseases. This happens especially when the fine bristles in your toothbrush make fine incisions in your gums injecting harmful germs directly into your bloodstream.

Kill Germs on Your Toothbrush & Protect Your Family

The Steribrush™ UV Toothbrush Sterilizer was specially developed to protect your family and yourself from harmful bacteria and viruses that usually grow and flourish on moist toothbrushes. Following are some of the types of germs it will kill using the same technology used to sterilize dental and hospital equipment:

Scherichia coli, bacillus, escherichia, klugvera, m.tuberculosis, neisseria, salmonella, aspergillus niger, penicillium, mucoralas, stool fungus, hepatitis virus, influenza virus, policivirus etc.

By using Steribrush™, you will be sterilizing your toothbrush so the only thing you put in your mouth is a clean toothbrush. This will result in better oral hygiene and prevent illness caused by the re-infection and cross-contamination of toothbrushes. The Steribrush™ UV Toothbrush Sterilizer is a necessary, convenient and cost effective tool in the war on infectious diseases. Isn't it time you took action to protect your families health?

How the Steribrush™ UV Germicidal Toothbrush Sterilizer Works

This compact unit uses state of the art safe UV germicidal technology to kill harmful germs that grow on your toothbrush. After you place your toothbrushes and shaver in the Steribrush™ UV Toothbrush Sterilizer and shut the cover, the special 253.7 nm cold cathode UV light will automatically turn on for 3-4 minutes and vent the moisture to the outside. The photons from the UV light have just the right wavelength to effectively kill the bacteria, viruses and mold on your toothbrush by destroying their DNA structure. UV germicidal irradiation is a proven and effective sterilization technique that is long established in dentist's offices, hospitals, clinics and commercial settings. Microorganisms cannot develop immunity to UV light.

Independent Testing

Testing by an independent laboratory has shown that the Steribrush™ UV Toothbrush Sterilizer to be effective at killing harmful germs that cause colds, flue and other illnesses in minutes. The Electro Magnetic Compliance (EMC) test results have found the toothbrush sterilizer to be in compliance with EMC Directive

89/336/EEC and has been certified to use the prestigious CE marking. Tests also indicated that stray UV light is not emitted when the unit is operational making it safe and effective to use.

Easy, Safe & Effective To Use For the Whole Family

To improve oral hygiene in your family, simply place up to four toothbrushes and a shaver in the Steribrush™ UV Toothbrush Sterilizer after use. The special UV light will automatically turn on for a few minutes when you shut the cover killing all the germs. This will prevent the spread of germs and keep your family healthier. Unlike other toothbrush sterilizers which use hot steam, it is impossible to burn yourself with Steribrush™ because it uses a safe UV germicidal light. The long life UV light will last for thousands of hours and not usually require replacement. The toothbrush holder can be conveniently removed for easy cleaning.

Specifications

This compact, attractive light weight toothbrush sterilizer is only 5 1/2" (L) x 4 1/8" (H) x 2 1/2" (W) in size and uses 6 AA batteries so there are no messy wires. The batteries can last for several months since the UV light only turns on for a few minutes each time it is used and utilizes 0.8 W energy. The UV light should last for over 5,000 hours and usually not require replacement. Due to minor changes in design or other improvements, the product you buy may sometimes differ slightly from the product described herein.

Order Risk Free

When you purchase the Steribrush™ UV Toothbrush Sterilizer, you do so at absolutely no risk. It comes with a 100% satisfaction guaranteed warranty. If it fails to perform according to its specifications or is defective, it will be replaced immediately.

IMTEK Environmental Corporation

IMTEK Environmental Corporation, headquartered in Atlanta, GA, is a trusted global provider of over 300 innovative environmental and safety services and products. Our company is a pioneer and market leader in developing Innovations for a Safer, Better & Healthier LifeSM such as the PurAyre Ionic Air Purifier and SteriBrush Toothbrush Sterilizers. For further information, please contact IMTEK, PO BOX 2066, Alpharetta, GA 30023; Telephone (770) 667-8621; Fax (770) 667-8683; E-mail service@imtek.biz; Web: www.govations.com.